

CORAZÓN

FIRST-TIME SUPERYACHT OWNER SCOTT LAWLOR SHARES HIS THOUGHTS ON WHY SIZING UP TO 34M/112' CORAZÓN IS SUCH AN EXCITING PROPOSITION.

Scott Lawlor, new owner of 34M/112' Sunseeker CORAZÓN, lives and breathes boats. He and his wife have owned vessels ranging between 7M/25' and 18M/60' for the past 40 years and have chartered yachts up to 36.5M/120' for two decades. In February 2022, they moved to the next level and took delivery of CORAZÓN, their first superyacht, and the real estate businessman's enthusiasm is palpable.

"I've always owned boats, but a superyacht is a totally different experience," he says. "Everyone has things that resonate – a lot of my friends enjoy art and wine – but my one thing is stuff that floats. Making the leap into buying the kind of yacht that we used to charter is terrific."

The adventure began last summer when they listed their 18M/60' Sunseeker for sale and started the search. "There wasn't a triggering event as such. I just said to my wife, I think it's time," he says. Their criteria were simple. No smaller than 33.4M/110', no larger than 40M/130', with room enough for their six children.

"You can get a good deal on an older boat in a rougher condition, but then you're looking at a project," says Lawlor. "After Covid, the supply delays mean something that used to take 90 days to do up now takes more like six to nine months. Buying a boat in April that I couldn't use until Christmas didn't appeal. So, we needed a boat in good condition, at the right price and the right size. It wasn't any smarter than that."

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When we started the superyacht ownership conversation 20 years ago, my wife did the math and said, 'explain the logic.' But there is no logic. I've wanted to do this my whole life and it's gonna be cool!"

SCOTT LAWLOR

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ON WORKING WITH FRASER...

We’ve always chartered our yachts through Fraser and it felt only natural to charter our own yacht through them. It’s always been a smooth and enjoyable process, and they’ve helped us out with ownership matters already. We decided to retain Fraser for Yacht Management too, and someone within the team knew of a Captain who was looking to move and gave us the heads up. And when we needed a crew member at the last minute, Fraser stepped in and helped us to secure quick cover at a moment’s notice. We’ve had nothing but good experiences chartering through Fraser.”

SCOTT LAWLOR



Since taking delivery in February 2022 the family has enjoyed two one-week trips to The Bahamas, including a few nights in Albany, a well-known superyacht destination in New Providence. “They gave us a berth among the big-sized boats, all moored stern-to along the dock. At night they’re lit up and I could see a 210’, 250’, 190’, 175’ in a line, then our 112’. When I returned to CORAZÓN my wife looked at me and said, ‘Don’t you dare!’” he laughs. “She knew I was already thinking about our next boat, ideally one I can leave in the Med for the summer – but I’m getting ahead of myself!”

For now, the plan is to home port CORAZÓN in The Bahamas, just a half-hour flight from the family’s South Florida home. They’re hoping to do as many three-day weekends as they can, as well as trips of one or two weeks. With the kids still in school, convenience and access is a key factor. That said, the option to keep the boat in Fort Lauderdale for the occasional cocktail party also appeals, as does heading to Nantucket or the British Virgin Islands for the summer.

What isn’t up for debate is the overwhelming joy that yacht ownership delivers. “At least 10 people told me ahead of buying CORAZÓN that whatever I expected in terms of time and cost was wrong, it’s always more. And that’s true,” he laughs. “But when it’s your yacht, your crew, you can come and go as you please, and you provision it as you please, it’s a different feeling from charter altogether. As soon as I step on board, I head straight to the flybridge. I’ve even slept up there a couple of times. It’s great, and I could stay up there the whole trip.”

To book a charter on board CORAZÓN or start your own ownership experience, contact yachtcharter@fraseryachts.com



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With market demand at an all-time high and inventory selling fast, serendipity played a part. “There were two different 36.5M/120’ Benettis that I liked, but both times the boat was gone by the time I called the Broker,” he says. “At the 2021 Fort Lauderdale Boat Show we looked around a Sunseeker 34M/112’ and the Broker said, ‘we have another one just like it down the road.’ So, we left the show, drove straight to see the boat and she was just what we were looking for. We got lucky with CORAZÓN.”

Sporting an extremely versatile layout, the family-friendly yacht also provides a good charter proposition, which was always part of the plan. “Chartering has a meaningful impact on costs,” says Lawlor. “It keeps the boat working, the crew make more money through tips, and I don’t want the boat sat around for 45 out of 52 weeks of the year. Plus, the market is certainly there right now.”

Joining Fraser’s charter fleet, CORAZÓN (meaning heart in Spanish and Lawlor’s long-term nickname for his half Puerto Rican, half Ecuadorian wife) will be available to charter for the first time this summer. It’s undergone five weeks of refit work in preparation

(with larger works planned for September), including new teak decks, a new hot tub and overhauled mechanics and electronics. Interior furnishings have been replaced and the toy collection has been significantly “tuned up”, including a new tender, RIB, jet-ski and eFoil.

“You could catch any fish in the ocean with all the fishing gear we’ve acquired!” he says. “I’m not much of a fisherman, but I have two teenage sons and if you tell them we’re getting up at 5am while it’s still dark to go 10 miles out and catch a giant fish, that’s as cool as it gets.”

The newly recruited first mate doubles as a fishing expert and professional wakeboarder, and the rest of the six crew have gelled quickly. “We hired the first Captain we met,” says Lawlor. “The only challenge was he was used to captaining 200-footers and needed persuading to come aboard our 112’, but I persuaded him,” he smiles. “He’s put together a wonderful crew of six, all from different countries who didn’t know each other before they joined the boat. So far we’ve been very lucky.”

